

Surface Pro 8

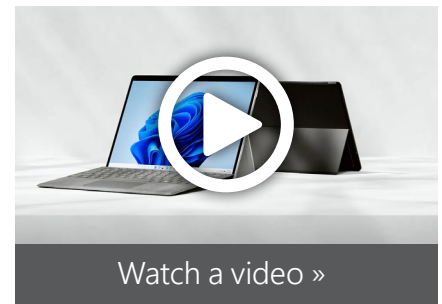
The Most Powerful Pro



30 Seconds on the Surface Pro 8:

Unlock more possibilities than ever with the Pro designed for a Pro like your students. The first Surface Pro built on the Intel® Evo™ platform on select configurations and designed to light up the best of Windows 11, Surface Pro 8 combines the power of a laptop with the flexibility of a tablet, and every angle in between, with the iconic Kickstand and detachable Keyboard with built-in Slim Pen storage and charging. Do great things with a larger 13" touchscreen, faster connections with Thunderbolt™ 4 ports, and extra speed when users need it.

All accessories mentioned are sold separately.

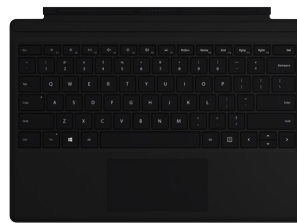


Upsell Opportunity:

Pair the Surface Pro 8 with these accessories:



Surface Pen



Surface Pro Signature Type Cover



Surface Arc Mouse



What You Need to Know About Pitching the Surface Pro 8:

Designed to deliver unprecedented levels of performance in an ultra-versatile package, Surface Pro 8 pushes the boundaries of what users expect from their computer.



11th Gen Intel® Core™ processors

More power than ever for intensive workloads, combined with built-in active cooling, deliver unprecedented levels of performance in an ultra-portable and versatile package.



All-day battery

Stay connected to what matters all day with up to 16 hours of battery life and Fast Charging to go from low battery to full faster.



High-speed connections with two Thunderbolt™ 4 ports

Create the ultimate productivity setup with multiple 4K monitors, always have large creative files on hand with an external hard drive or create a dream gaming setup with an external GPU.



All in an ultra-portable design

Starting at just 1.96lb.



Key Positioning Tips:

- **Administrators:** For professionals that want a compact 2-in-1 device and are constantly on the go, the Surface Pro 8 will be their ideal solution.
- **Art & Design and Engineering:** Creatives have called the Surface Pro 8 the ultimate 2-in-1 device because they love the larger screen and the accessory compatibility.
- **Athletics:** The Pro 8 is just slightly larger than the 7+ and the display of the Pro 8 has a slightly higher refresh rate of 120HZ which allows for faster writing.
- **Business & Finance:** The Pro 8 is super lightweight and versatile, ideal for business professionals that are constantly on the go and can run all the programs commonly used by Business departments.
- **Health Sciences:** The Pro 8 with LTE offers seamless support for patient care and is HIPPA compliant.



Key Features:

- It has an industry-leading Kickstand which allows users to mark up, edit, or watch a video at whatever angle they need. The Kickstand adjusts nearly 180 degrees effortlessly—it's like magic.
- It has the most advanced display in a Pro. Immerse customers in the high-resolution 13" PixelSense™ Flow touch display. Now with up to 120Hz refresh rate, plus Adaptive Color.
- Experience the Pro 8 with Windows 11. Surface has reimagined the way a PC should work for users and with users. With Windows 11, there's no limit to what they can do.



Common Objections and How to Handle Them:

"I have a Surface Pro 7 (or older generation). Why should I upgrade to the Pro 8?"

Every time Surface launches a newer version of a device, it's done based on what customers are saying they need. The Surface Pro 8 has two Thunderbolt 4 USB-C® ports, the refresh rate has doubled to 120Hz, the cameras are impressive with a 10MP rear-facing camera that has 1080P and a 4K video, and it has a longer battery life. It also has a new sensor that adjusts the display temperature based on ambient lighting.

"What is the battery life like on the Surface Pro 8?"

The Surface Pro 8 works up to 16 hours with normal use. Most competitors' 2-in-1 devices have an average run time of 13 hours depending on the applications you're using. You won't have to worry about finding an available outlet because this device is built to last all day. If that's not enough for you, the Pro 8 has fast charging capabilities, making it easy to charge quickly between classes.

"The Pro 8 is expensive."

There are many reasons why you should upgrade to the Pro 8. The processor is updated, allowing users to handle all their daily tasks, and more, with speed and ease.



Surface Pro 8 Specifications

Dimensions	11.3" x 8.2" x 0.37" (287mm x 208mm x 9.3mm)
Display	Screen: 13" PixelSense™ Flow Display Resolution: 2880 x 1920 (267 PPI) Up to 120Hz refresh rate (60Hz default) Aspect ratio: 3:2 Touch: 10-point multi-touch GPU Ink Acceleration Dolby Vision® support
Processor	Quad-core 11th Gen Intel® Core™ i5-1135G7 Quad-core 11th Gen Intel® Core™ i7-1185G7 i5 and i7 options with storage 256GB and above built on the Intel® Evo™ platform
Memory	8GB, 16GB, 32GB (LPDDR4x RAM)
Storage	Removable solid-state drive (SSD) options: 128GB or 256GB 512GB or 1TB
Graphics	Intel® Iris® Xe Graphics (i5, i7)
Battery Life	Up to 16 hours of typical device usage
Battery Capacities	Battery Capacity Nominal (WH) 51.5Wh Battery Capacity Min (WH) 50.2Wh
Connections	2 x USB-C® with USB 4.0/Thunderbolt™ 3.5mm headphone jack 1 x Surface Connect port Surface Type Cover port Compatible with Surface Dial off-screen interaction
Cameras, Video, & Audio	Windows Hello face authentication camera (front-facing) 5.0MP front-facing camera with 1080p full HD video 10.0MP rear-facing autofocus camera with 1080p HD and 4k video Dual far-field Studio Mics 2W stereo speakers with Dolby Atmos®
Software	Windows 11 Home Preloaded Microsoft 365 Apps Microsoft 365 Family 30-day trial Preloaded Xbox app Xbox Game Pass Ultimate one month trial
Wireless	Wi-Fi 6: 802.11ax compatible Bluetooth® Wireless 5.1 technology
Sensors	Accelerometer Gyroscope Magnetometer Ambient Color Sensor (brightness and color)
Security	Firmware TPM chip for enterprise-grade security and BitLocker support Enterprise-grade protection with Windows Hello face sign-in



Surface Pro 8 Specifications

What's in the box	Surface Pro 8 Power Supply Quick Start Guide Safety and warranty documents
Keyboard Compatibility	Surface Pro Signature Keyboard Surface Pro X Keyboard
Pen Compatibility	Surface Pro 8 supports Microsoft Pen Protocol (MPP) Surface Pro 8 supports Tactile signals with Surface Slim Pen 2
Warranty	1-year limited hardware warranty
Weight	1.96 lb (891g)
Exterior	Casing: Signature anodized aluminum Colors: Graphite, Platinum4 Physical buttons: Volume, Power
