

Surface Studio 2+

Standout design,
fluid productivity



30 Seconds on the Surface Studio 2+:

Elevate your creativity with the most versatile all-in-one that gives you a large canvas to express yourself at any angle, and the most immersive experience for Microsoft Teams video calls, on a striking 28" PixelSense® touchscreen. Dive into brilliant color and graphics and let ideas flow with Windows 11. Surface Studio 2+ includes: Surface mouse, Surface keyboard and Surface pen.



Upsell Opportunity:

Accessories mentioned are sold separately. Pair the Surface Studio 2+ with these accessories:



Surface Pen V4 Stylus



Surface Thunderbolt™ 4 Dock



What You Need to Know About Pitching the Surface Studio 2+:



Quick multitasking performance and blazing-fast graphics

The 11th Gen Intel® Core™ i7-11370H processor lets you multitask with ease. Power your creativity and play the latest Xbox games with graphics that rival reality empowered by DirectX 12 Ultimate and NVIDIA® GeForce RTX® 3060 Laptop GPU.



Serious productivity and security

Make every day easier with Windows 11 optimized for touchscreen, featuring a clean, new design and smart features that anticipate your needs. Protect what's yours with comprehensive Windows 11 security and password-free Windows Hello sign-in.



28" touch display with Zero Gravity Hinge

Strikingly large 28" PixelSense™ touch display with signature 3:2 aspect ratio that gives you 13% more screen real estate. With the Zero Gravity Hinge you can do it all at the perfect angle.



Key Positioning Tips:

- **Art & Design and Engineering:** Creatives and engineers love the large display and the Zero Gravity Hinge to get the perfect angle. The Studio 2+ also has brilliant color and graphics.
- **IT:** IT professionals appreciate the TPM 2.0 chip security processor and Windows Hello face sign-in.



Key Features of the Surface Studio 2+:

- Unlock creativity and productivity on a versatile all-in-one with a striking 28" PixelSense™ touchscreen display.
- Make calls, edit photos, and tackle your passion projects with 11th Gen Intel® Core™ i7-11370H Processor.
- Create, game, or watch with graphics that rival reality powered by NVIDIA® GeForce RTX™ 3060 Laptop GPU.
- Look and sound your best with a 1080p HD video camera and dual Studio Mics.
- Keep it clean with built-in essential ports including USB-C® with Thunderbolt™ 4.



Common Objections and How to Handle Them:

"The Studio 2+ is expensive."

There are many reasons why you should upgrade to the Studio 2+. The Laptop Studio is one of Microsoft's most premium devices and is packed with specs not found in the other Surface devices. If you need to have a lot of processing power in your device, the Studio 2+ is the way to go. The Surface Studio 2+ also includes a Surface mouse, Surface keyboard and Surface pen.

"I have an older version, why should I upgrade to the Studio 2+?"

Microsoft Surface is always looking for ways to upgrade its products. The Studio 2+ has better port selection, improved CPU and GPU performance, Dolby Vision and Dolby Atmos, and an improved webcam to name a few features.



Surface Studio 2+ Specifications

Dimensions	Base: 9.8" (250mm) x 8.7" (220mm) x 1.2" (31.45mm) Display: 25.1" (637.35mm) x 0.5" (12.5mm) x 17.3" (438.90 mm)
Display	Screen: 28" PixelSense™ Display Touch: 10-point multi-touch Aspect Ratio: 3:2 Resolution: 4500 x 3000 (192 PPI) Color profile: sRGB and Vivid Individually color-calibrated display 1 billion colors, improved color accuracy and better gradients with Auto Color Management Contrast ratio 1200:1 Dolby Vision® support4 Gorilla® Glass 3
Processor	11th Gen Intel® Core™ i7-11370H processor
Memory	32GB (DDR4)
Storage	1TB solid-state drive (SSD)
Graphics	NVIDIA® GeForce RTX® 3060 Laptop GPU with 6GB GDDR6 GPU memory
Connections	3 x USB-C® with USB 4.0/Thunderbolt™ 4 Native external display support: Up to three 4K UHD @60Hz 2 x USB-A 3.1 3.5 mm headphone jack 1 Gigabit Ethernet port
Cameras, Video, & Audio	Front facing Windows Hello face authentication camera 1080p Full HD front facing camera Stereo 2.1 speakers with Dolby® Atmos™5
Mics	Dual far field studio microphones
Software	Windows 11 Pro Preloaded Microsoft 365 Apps Microsoft 365 Business Standard, Microsoft 365 Business Premium, or Microsoft 365 Apps 30-day trial
Wireless	Wi-Fi 6: 802.11ax compatible Bluetooth® Wireless 5.1 technology
Sensors	Ambient light sensor
Security	TPM 2.0 chip is a security processor that is designed to give you peace of mind. Windows Hello face sign-in
What's in the box	Surface Studio 2+ Surface Pen Surface Keyboard Surface Mouse Power cord with grip-release cable Quick Start Guide Safety and warranty guide



Surface Studio 2+ Specifications

Keyboard Layout Activation: Moving keys
Layout: QWERTY, full row of function keys (F1 - F12)
Windows key and dedicated buttons for media controls, screen brightness

Warranty 1-year limited hardware warranty

Weight 21lbs max (9.56kg max)

Pen & accessories compatibility Designed for Surface Pen
Integrated magnetic storage with Surface Pen
Supports Microsoft Pen Protocol (MPP)
Compatible with Surface Dial* on-screen interaction. In-box accessories come pre-paired.

Accessibility Compatible with Surface Adaptive Kit
Compatible with Microsoft Adaptive Accessories

Sustainability Meets ENERGY STAR® requirements

Exterior Physical buttons: Volume, Power
Zero Gravity Hinge