

Surface Pro 8

The Most Powerful Pro

The first Surface Pro built on the Intel® Evo™ platform on select configurations and designed to light up the best of Windows 11 Pro (also available with Windows 10 Pro), Surface Pro 8 combines the power of a laptop with the flexibility of a tablet, and every angle in between, with the iconic Kickstand and detachable Keyboard with built-in Slim Pen storage and charging. Do great things with a larger 13" touchscreen, faster connections with Thunderbolt™ 4 ports, and extra speed when users need it.

Key Features

- It has an industry-leading Kickstand which allows users to mark up, edit, or watch a video at whatever angle they need. The Kickstand adjusts nearly 180 degrees effortlessly—it's like magic.
- It has the most advanced display in a Pro. Immerse customers in the high-resolution 13" PixelSense™ Flow touch display. Now with up to 120Hz refresh rate, plus Adaptive Color.
- Experience the Pro 8 with Windows 11 (also available with Windows 10 Pro). Surface has reimagined the way a PC should work for and with users. With Windows 11, there's no limit to what they can do.

Upsell Opportunity

Personalize their performance experience with the Surface Pen, Surface Arc Mouse, and Surface Type Cover.*



Campus Sales Positioning

- Administrators: For professionals that want a compact 2-in-1 device and are constantly on the go, the Surface Pro 8 will be their ideal solution.
- Art & Design and Engineering: Creatives have called the Surface Pro 8 the ultimate 2-in-1 device because they love the larger screen and the accessory compatibility.
- Athletics: The Pro 8 is just slightly larger than the 7+ and the display of the Pro 8 has a slightly higher refresh rate of 120HZ which allows for faster writing.
- Business & Finance: The Pro 8 is super lightweight and versatile, ideal for business professionals that are constantly on the go, and it can run all the programs commonly used by Business Departments.
- Health Sciences: The Pro 8 with LTE offers seamless support for patient care and is HIPPA compliant.

*Some accessories and software sold separately.



Common Objections and How to Handle Them

"I have a Surface Pro 7 (or older generation). Why should I upgrade to the Pro 8?"

Every time Surface launches a newer version of a device, it's done based on what customers are saying they need. The Surface Pro 8 has two Thunderbolt 4 USB-C® ports, the refresh rate has doubled to 120Hz, the cameras are impressive with a 10MP rear-facing camera that has 1080P and a 4K video, and it has a longer battery life. It also has a new sensor that adjusts the display temperature based on ambient lighting.

"The Pro 8 is expensive."

There are many reasons why you should upgrade to the Pro 8. The processor is updated, allowing users to handle all their daily tasks, and more, with speed and ease.

Surface Pro 8 Tech Specs

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|---------------------|---|
| Dimensions | 11.3" x 8.2" x 0.37" (287mm x 208mm x 9.3mm) |
| Processor | Dual-core 11th Gen Intel® Core® i3-1115G4 Processor Quad-core 11th Gen Intel® Core™ i5-1135G7 Processor Quad-core 11th Gen Intel® Core™ i7-1185G7 Processor i5 and i7 options with storage 256GB and above built on the Intel® Evo™ platform |
| Battery life | Up to 16 hours of typical device usage |
| Weight | 1.96 lbs (891g) |